



August 2, 2019

Dear Hazelwood School District Parents/Guardians:

School districts across the country, including the Hazelwood School District, were just notified of a data security incident at one of the District's third party vendors that potentially included data from a large number of current and former students and some staff members as well.

The incident involves data held by Pearson Clinical Assessment. The District used the Pearson Aimsweb 1.0 screening test for reading, mathematics, and behavior at the elementary and middle school levels over the past several years, and Pearson collected some directory information as part of that assessment. The staff data affected may include first and last name, and work email. The Pearson platform does not contain any Social Security numbers, credit card data, or any other financial information.

Pearson reports that the student data affected is limited to directory information, as defined by the Family Educational Rights and Privacy Act (FERPA), including first and last name, and date of birth. Pearson also states that no grade or assessment information was affected, and their platform does not contain any Social Security numbers, credit card data, or any other financial information.

Pearson believes the incident occurred on or around November 2018 and is working with law enforcement and cybersecurity experts to determine the full extent of the data security incident. While there is no evidence that any information has been misused, Pearson is providing those affected with the option to enroll in a complimentary one-year membership in Experian's® IdentityWorks. This product provides superior identity detection and resolution of identity theft. This is a precautionary measure for those individuals affected by Pearson's AIMSweb 1.0 platform data security incident.

You are receiving this letter because Pearson indicated to the District that your child is one of those affected by the data security incident. Should you choose to redeem the IdentityWorks offer, you may activate your membership and start monitoring your minor's personal information by following the steps below.

- Ensure that you enroll by January 31, 2020. (Your code will not work after this date.)
- Visit the Experian IdentityWorks website to enroll and provide your activation code.
 - Go to: <https://portal.experianidworks.com/enrollment/42>
 - Provide your activation code: 4GCYX5C69
- You will be covered for up to 12 months.

The information in this letter is being provided to you at Pearson's request. If you have questions about the credit monitoring product, please contact Experian's customer care team at 866-883-3309 by January 31, 2020. Be prepared to provide engagement number DB12466 as proof of eligibility for the identity restoration services offered by Experian.

Additional details regarding the 12-month Experian IdentityWorks Membership:

A credit card is not required for enrollment in Experian IdentityWorks.

While there is no evidence that your data has been misused, you can contact Experian immediately should you suspect any fraud issues. Experian offers the following features once you enroll in Experian IdentityWorks for your minor:

- **Identity Restoration:** Identity Restoration agents are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **Up to \$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

The following additional features are also available for minors:

- **Social Security Number Trace:** Monitoring to determine whether enrolled minors in your household have an Experian credit report. Alerts of all names, aliases and addresses that become associated with your minor's Social Security Number (SSN) on the Experian credit report.
- **Internet Surveillance:** Technology searches the web, chat rooms & bulletin boards 24/7 to identify trading or selling of your personal information on the Dark Web.

If you believe there was fraudulent use of your minor's information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent at 866-883-3309. If, after discussing your situation with an agent, it is determined that Identity Restoration support is needed, then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts, assisting you in placing a freeze on your credit file with the three major credit bureaus, and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this Identity Restoration support is available to you for one year from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration. You will also find self-help tips and information about identity protection at this site.